## WESTWOOD SUNDANCERS

We are a drill team, dance ensemble, and a spirit organization representing an inclusive, dedicated group of high school students committed to excellence. Our team's remarkable achievements are not limited to the field or dance floor – our academic prowess shines through, as evidenced by the fact that every graduating senior is accepted into a four-year university.



#### **HOW WE REPRESENT WESTWOOD**

- Captivating performances at Varsity football games, select basketball games, and school pep rallies.
- Hosting an elite dance competition at WHS, where over 1000 dancers from high schools across the region gather to showcase their skills and spirit.
- Performing several competitive group dances and solos at dance contests across Central Texas, consistently showcasing our dedication and artistry.
- Nurturing young talent through an annual summer dance camp that caters to students ranging from grades K-9, fostering the passion for dance from an early age.
- Hosting the annual "SunDancer for an Evening" event, inviting young talent from grades 1-5 to join us in performing at a Varsity football game, creating cherished memories.
- Sponsoring our premier spring production, "Escapade," a showcase that exudes the diverse and exceptional talents within the WHS dance department.
- Uplifting the community through volunteer efforts and charitable contributions, embodying the spirit of giving that defines the essence of SunDancers.

# ABOUT SUNDANCERS BOOSTER CLUB

The SunDancers Booster Club is a non-profit 501(c)(3) organization supporting Westwood High School SunDancers. We serve as a bridge between the dance team and the broader community, ensuring that the team's aspirations and achievements are supported and celebrated. By providing financial resources, logistical assistance, a sense of belonging, and opportunities for growth, the booster club plays a pivotal role in nurturing the talents and dreams of the dancers while fostering a spirit of unity and pride among all stakeholders.

Donations are **tax deductible** and a **100%** of your donation will support the Westwood High School SunDancers Program. **Tax ID: 32-0242917** 

www.westwoodsundancers.com



### WHY SPONSOR US?

#### 1. Brand Visibility

Your business will gain exposure to thousands of potential clients through high-visibility events, social media presence, and communication platforms—connecting you with students, parents, and the broader community.

#### 2. Customer Loyalty

Community members, particularly Westwood High School parents and families, are more inclined to support and remain loyal to businesses that invest in their children's activities.

### 3. Community Goodwill

The SunDancers organization depends on local business sponsors to help cover essential expenses such as choreography, costumes, contest fees, props, transportation, and other critical needs throughout the year.

## 2025-2026 SPONSORSHIPS

Scan the QR code or visit the website below to submit your sponsorship!

PLATINUM \$1,000

> GOLD \$500

SILVER \$200

BRONZE \$100

<u>https://www.westwoodsundancers.com/sponsors</u>

## WESTWOOD SUNDANCERS SPONSORSHIP BENEFIT MATRIX



Benefits	<b>₹</b> Platinum \$1,000	<b>₩</b> Gold \$500	Silver \$200	Bronze \$100
Invitation to SunDancers family tailgate + photo with the team	<b>✓</b>			
2 tickets to select home football games (4 games listed below)	<b>✓</b>			
Logo featured on Homecoming float	✓			
Public recognition at games & competitions	8+ mentions	4+ mentions		
Tickets to "Escapade" spring production	4	2		
Business cards or flyers distributed at the Sundancer dance camp (grades K-9)	<b>✓</b>	<b>✓</b>		
Community contribution certificate for business display	<b>✓</b>	<b>✓</b>		
Westwood SunDancers t-shirts	4	2		
Ad in Escapade spring show program	Full Page	Half Page	Quarter Page	
Logo featured on SunDancer banner displayed at all games/competitions	Largest Logo	Large Logo	Medium Logo	
Logo listed on Sundancers website	Largest Logo	Large Logo	Medium Logo	Small Logo
Social media shoutouts (Instagram & Facebook)	3 (Aug, Jan,May)	2 (Aug, May)	1 (Aug)	1 (Aug)

#### **Key Dates:**

- SunDancer Dance Camp: July 28-30, 2025 (Sponsorships due by July 25, 2025)
- SunDancer Family Tailgate: September 5, 2025
- Game Performances: September 5, 2025; September 19, 2025 (Homecoming); October 24, 2025 (Senior Night); November 7, 2025 (SunDancer for an Evening);
- Escapade Spring Production: March 27-28, 2026